

Stephanie Murray

Greater Orlando, FL, USA | 386.414.0034 | steph@stephmurray.co | www.stephmurray.co

PORTFOLIO PASSWORD
AVAILABLE UPON REQUEST

Experience

Senior Product Designer

Gardyn | September 2025 - Present

Sole designer for an AI-powered IoT device app, translating hardware data into personalized, adaptive user experiences. Architected a design system from the ground up in Figma, establishing token architecture and component libraries to drive consistency across a React Native codebase and modernize legacy UI according to new brand guidelines. Led UX strategy end-to-end, working closely with leadership and partnering cross-functionally with engineering, data, marketing and content teams. Leveraged AI-assisted prototyping to accelerate stakeholder alignment.

Senior Product Designer

One Rail | August 2024 - February 2025

Co-led UX strategy for a ground-up product redesign, shaping IA and UI direction across a suite of logistics and OMS tools. Introduced a centralized source of truth and documentation procedures, decreasing turnaround by up to 78% and fostering deeper collaboration between design and engineering. Secured stakeholder buy-in for analytics tools and developed data-backed research plans.

Design Technologist (Contract)

Universal Studios | May 2023 - August 2023

Governed component architecture and a multi-layered design token structure for a global design system spanning 3 converging international properties. Partnered with designers through regular design reviews to maintain consistency & quality across the component library while managing complex theming logic within each property. Guided teams on tooling and methods to prepare for the Sketch-to-Figma transition. Led early design of a new documentation platform to complement Storybook.

UX Designer

Pocket Made | August 2022 - March 2023

Built custom component libraries and a multi-brand design system. Owned UX/UI across multiple products and a whitelabel CMS as sole designer in an early-stage startup. Conducted research that shaped design strategy and accommodated legal regulations. Created hi-fidelity prototypes and presented concepts to execs/clients, leading to new streams of revenue. Led alignment workshops, trained teams on Figma, and transitioned org from external handoff tools to integrated workflows.

Frontend Developer

IntuitSolutions | December 2021 - May 2022

Developed dynamic Ecommerce themes from Figma designs following best practices for Git version control. Performed accessibility and SEO audits, helping PMs identify & prioritize issues & opportunities.

UX/UI Developer

Next Horizon IT & Digital Marketing | June 2021 - December 2021

Lead the design of an FSM platform for enterprise clients, producing wireframes and high-fidelity prototypes with async engineering teams. Used GTM behavioral analytics and accessibility audits to drive UX optimizations and maintain WCAG-AA compliance across 40+ clients, partnering with stakeholders on recurring design planning.

Web Production Specialist

1-2-1 Marketing Inc | September 2020 - June 2021

Designed intuitive landing pages within custom CMS platforms. Deployed strategic content updates and bug fixes across 700+ client sites. Organized and conducted multi-channel marketing campaigns reaching thousands of users.

Education

Penn State University

B.Des., Digital Multimedia Design
2025 - Current | Part-time

University of Central Florida

BS, Web & Interactive Digital Media
2024 - 2025 | GPA: 3.8 | Transfer to PSU

Seminole State College

AA, Gen Studies, Digital Media Track
2024 | Honors: Cum Laude

Certifications

Foundations in Human-Centered AI

Northeastern University, 2025

Enterprise Design Thinking

IBM, 2025

UX Design Certification

Google, 2022 (Updated 2025)

Skills

Design

UX Strategy, UI Design, Design Systems, Design Tokens, Information Architecture, User Research & Testing, User Flows, Wireframes, Hi-to-lo-fi prototypes, Microinteractions, Accessibility (WCAG), Engineering handoff, Component library governance, Design QA

Development

HTML, CSS, Tailwind, JavaScript, React, React Native, Webflow, WordPress, Version control (Git)

Software

Figma (Variables, Auto Layout), Analytics & SEO tools, UserTesting, Adobe CS, Jira, Miro, Notion, Midjourney, ChatGPT, Claude, Claude Design

Soft Skills

Cross-functional collaboration, Agile methodology, Low-ego approach, Stakeholder management, Mentorship, Ethical AI tooling, Presentation and storytelling, Workshop facilitation